

Our Ref: FOI ID 42819

11 December 2017

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Re: Freedom of Information Request

Please find below the response to your recent Freedom of Information request regarding public relations and marketing within Southport and Formby CCG.

Request/[Response](#):

Part 1

1. Does your Trust/CCT currently use a private company to undertake any of the following services:

- Public Relations
- Social Media Communications
- External Stakeholder Communications
- Internal Stakeholder Communications.

[No](#)

2. If yes, can you please confirm:

- When the current contract(s) was/were last let
- When the current contract(s) expires/expire
- Whether the current contract(s) has/have options to extend its length
- When you expect to retender the contract(s).

[Not Applicable](#)

3. If no (to question 1 above), are you considering letting such a contract(s) in the future and if so, do you have an approximate timetable for engaging the market?

[Not Applicable](#)

Part 2

4. Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?

No

5. If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?

Not Applicable