

Our Ref: FOI ID 42189

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## Re: Freedom of Information

### Request

Please find below the response to your recent Freedom of Information request regarding cervical screening within Southport and Formby CCG.

#### Request/Response:

1.

a. What activities has South Sefton CCG undertaken to promote cervical screening and increase uptake over the last year (August 2016 - August 2017)?

(We are looking for an outline of any activities that the CCG has been involved in or led, for example, mapping the area using PHE data to target resources in increasing uptake among certain groups; using PHE's interactive screening coverage tool to investigate screening coverage for their practices; working directly with GP surgeries to raise awareness of screening; and using quality schemes, such as locally enhanced services, to improve screening coverage. We do not need any documentation, but would be grateful for as high level of detail as you are able to give).

- The CCG works closely with Public Health England to support all their activities e.g.
  - First invitation postcards were sent to women in Sefton aged twenty four years and six months. Postcards were sent on behalf of the GP two-weeks prior to an invitation to attend cervical screening and were designed to encourage responses to subsequent invitation letters. An evaluation of the first invitation postcards suggests a positive impact. In Sefton, rates amongst 25 year olds increased from 36% before postcards, to 53% when they were introduced.
  - The CCG has taken part in health awareness events for events for local people with learning disabilities to improve access to screening. DVDs about cervical screening for learning disability patients were made available to practices. Two DVDs were shared, one produced by NHS Sefton in 2012 and one by Jo's Trust in 2015

- The CCG supports all relevant clinical staff gain access to three yearly update training and mentorship update training every two years. Clinical staff are also given access to an on-line e-learning programme.
- The CCG circulates relevant promotional information to local stakeholders, professionals and the public in support of partners' campaigns.
- The CCG also monitors rejected samples and investigates as necessary.

b. What were the outcomes of those activities? For example, greater awareness, increased screening coverage.

NHS Southport and Formby CCG does not hold this information. You may wish to redirect your query to Public Health England

[FOI@phe.gov.uk](mailto:FOI@phe.gov.uk)

- c. Have local targets been set to improve cervical screening level?
- i. Yes / no
  - ii. If yes, please give details

No – Not by NHS Southport and Formby CCG but we work to achieve national targets.

- d. Does your CCG have a budget to encourage uptake of cervical screening?
- i. Yes / no
  - ii. If yes, please give details

No – But work is carried out by a Practice Nurse Lead role who supports workforce

2.

- a. Are you aware of the report published by Jo's Cervical Cancer Trust in January 2017, 'Cervical Screening in the Spotlight: an audit of activities undertaken by local authorities and clinical commissioning groups to increase cervical screening coverage in England'?
- i. Yes / No

Yes

- b. If yes, have any additional activities to improve cervical screening coverage been undertaken or planned as a result of the 'Cervical Screening in the Spotlight' report?
- i. Yes / No

If yes, can you outline what?

- Through Public Health England regular update training for practice nurses and front of house reception staff has been planned. The latter can help with encouraging patients to make appointments and reducing DNA rates

3. Has your team accessed cervical screening programme coverage statistics (management information) in the GP data hub on NHS digital
- i. Yes – if so, how have they used them?
  - ii. No – why not?

Yes - However Cervical screening is not commissioned by NHS Southport and Formby CCG